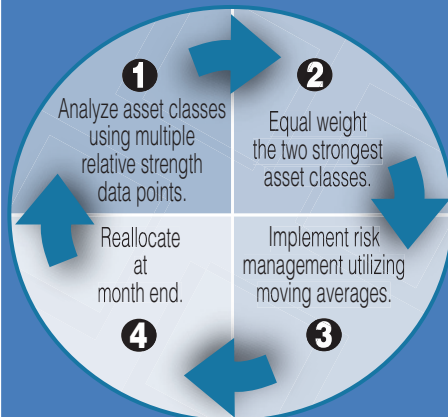




Description

The Sterling Tactical Rotation Index (STLGSTRR) is a rules based index that employs an equal weighted strategic rotation model allocating between six broad based non-correlated global asset classes. **The index utilizes a risk management tool that allows 100% cash exposure during market declines.**

Process



Asset Classes

Domestic Equities

U.S. Bonds

International Equities

REITs

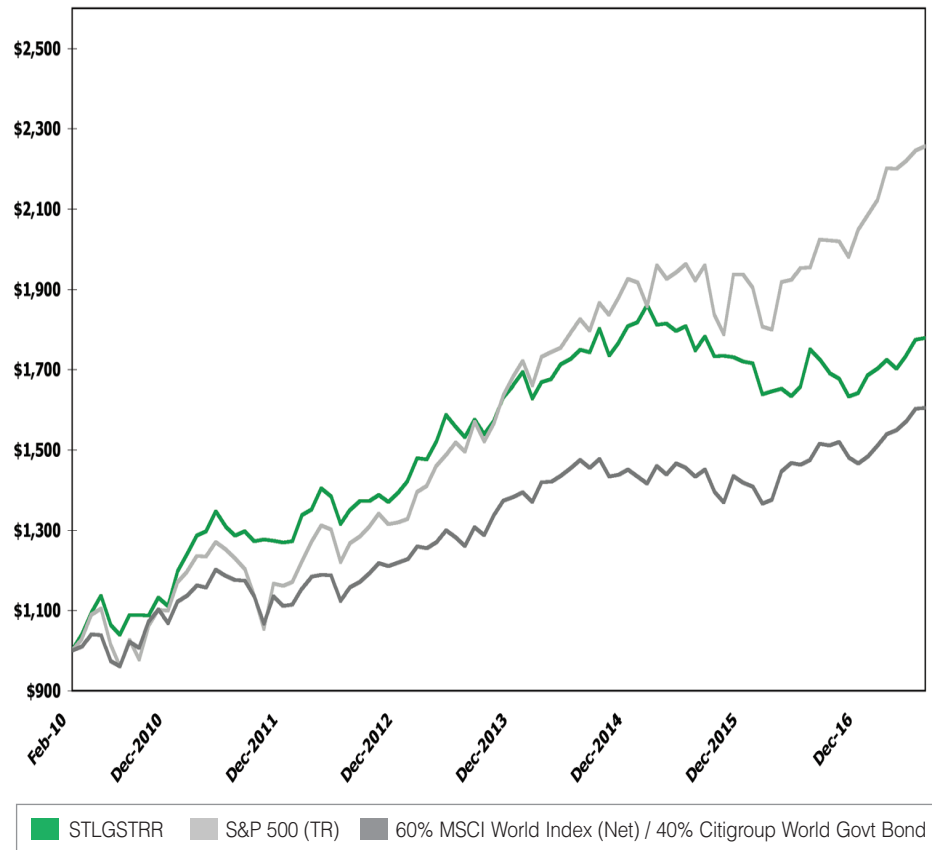
Commodities

Cash

STLGSTRR: Sterling Tactical Rotation Index – Total Return. STLGSTRP: Sterling Tactical Rotation Index – Price Return. 60/40 Blend (see additional disclosures on page 2) used as a benchmark in Alpha, Beta, Information Ratio, and Correlation calculations for STLGSTRR. 60/0 Blend used as benchmark in Alpha, Beta, Information Ratio, and Correlation calculations for STLGSTRP. Alpha & Information Ratio calculated using end of month return data. Volatility is the standard deviation calculation multiplied by the square root of 252. Return data from Bloomberg.

Historical Performance

Sterling Tactical Rotation Total Return Growth of \$1K



Risk Statistics

	Sterling Tactical Rotation Index	60% MSCI World Index (Net) / 40% Citigroup World Govt Bond
Annualized Return	11.03%	4.81%
Annualized Alpha	8.70%	N/A
Annualized Std Dev	10.81%	9.82%
Beta	0.52	1.00
Correlation	47.92%	100%
Up Capture	111.38%	100%
Down Capture	71.45%	100%
Max Drawdown	-11.69%	-36.25%



Performance

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	STLGSTRR	60/40 Blend	S&P 500
2017	0.66%	1.88%	-1.50%	1.61%	-1.70%	2.79%							5.43%	8.24%	8.16%
2016	-4.21%	0.38%	0.43%	-1.05%	1.51%	5.21%	-1.32%	-1.83%	-1.25%	-1.97%	0.70%	*6.29%	2.40%	6.94%	11.96%
2015	1.94%	-2.49%	0.04%	-0.97%	0.73%	-2.57%	1.02%	-3.05%	-0.01%	0.00%	-0.51%	0.05%	-5.79%	-3.80%	1.38%
2014	-4.33%	2.51%	0.65%	2.05%	0.48%	1.61%	-0.63%	3.50%	-3.71%	1.44%	2.37%	0.82%	6.64%	3.93%	13.69%
2013	3.77%	-0.07%	3.32%	4.37%	-1.89%	-1.70%	2.70%	-2.48%	2.44%	3.91%	1.77%	2.34%	19.74%	10.34%	32.39%
2012	5.46%	3.57%	4.19%	-1.39%	-5.21%	2.79%	1.62%	0.07%	1.17%	-1.41%	1.73%	2.28%	15.38%	12.12%	16.00%
2011	2.88%	3.83%	0.14%	3.80%	-1.85%	-1.96%	0.80%	-2.06%	0.29%	0.01%	-0.19%	0.37%	5.99%	0.62%	2.11%
2010	-6.58%	4.34%	5.33%	4.29%	-6.68%	-2.11%	5.20%	0.11%	-0.03%	4.27%	-2.64%	8.31%	13.22%	9.11%	5.06%
2009	0.28%	-0.46%	0.82%	0.66%	8.05%	-2.60%	10.40%	9.00%	5.95%	-3.70%	5.28%	3.31%	42.36%	21.94%	26.46%
2008	3.08%	5.62%	-0.57%	3.19%	3.52%	-0.26%	-4.83%	-3.20%	-1.56%	0.12%	0.08%	0.07%	4.89%	-29.74%	-37.00%
2007	4.69%	-1.13%	-0.12%	0.36%	1.72%	-0.37%	-2.23%	-1.67%	5.65%	4.78%	-4.97%	2.20%	8.66%	10.46%	5.49%
2006	5.19%	0.52%	4.23%	0.55%	-2.53%	-0.53%	1.79%	2.40%	1.77%	4.63%	3.34%	-0.39%	22.73%	20.12%	15.79%
2005	-4.77%	3.74%	2.18%	-5.69%	1.25%	2.63%	3.07%	5.70%	2.10%	-7.09%	-0.11%	2.62%	4.82%	5.26%	4.91%
2004	2.27%	1.88%	0.75%	-5.90%	2.33%	-1.45%	2.26%	1.97%	6.19%	4.77%	-0.35%	-3.10%	11.60%	16.22%	10.88%
2003	0.03%	6.76%	-7.11%	2.59%	5.50%	2.54%	4.06%	1.27%	2.27%	4.82%	1.56%	4.70%	32.23%	23.40%	28.68%
2002	-1.83%	0.10%	9.86%	0.86%	-1.17%	-0.82%	-2.37%	3.85%	2.85%	-2.38%	-0.03%	1.43%	10.16%	0.38%	-22.10%
2001	-1.93%	-0.39%	0.57%	0.67%	1.26%	-0.73%	-0.91%	2.38%	-1.19%	-0.63%	-0.64%	0.02%	-1.58%	-0.91%	-11.89%
2000	-6.39%	2.37%	-0.36%	2.91%	-0.27%	4.63%	0.55%	-1.75%	0.76%	-2.00%	5.58%	-0.02%	5.59%	3.58%	-9.10%

The index has been published since June 23, 2010 under Thomson Reuter's RI CIndex Codes. STRR (price appreciation index) and STRRTR (total return index). The price appreciation and total return indices are also published to Bloomberg under the symbol STLGSTRP:IND and STLGSTRR:IND, respectively. In addition, the index can be followed on Yahoo Finance (^STRR:^STRRTR) Google Finance (:STRRTR), and MarketWatch (XX:STRRTR). 60/40 Blend is the 60% MSCI World Index (Net)/40% Citigroup World Govt Bond. *Awaiting final confirmation from NYSE.

Important Disclosures

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Mark Eicker
Chief Investment Officer

Mark Eicker began his financial career at Smith Barney in 1993, and has since continued to dedicate his professional career to helping investors achieve their investment goals while also attempting to reduce their risk. As Chief Investment Officer, Mark has developed a set of proprietary algorithms that seek to significantly reduce portfolio volatility and downside

market exposure, while also striving for positive returns in any market environment. In this role, he continues to develop new investment strategies that can take advantage of the inconsistencies of the capital markets.

Mark has been quoted in numerous national investment publications as well as respected trade magazines, and has recently been selected to be a contributor for *Forbes*. He can also be found speaking and presenting on the ETF industry, the global economy and other investment related topics at industry conferences and events across the country.

Mark recently authored the book "Creating Wealth by Preserving Capital" which can be found on Amazon and Kindle.

Mark holds a Bachelor's Degree from the University of New Mexico, where he received the honor of 1st Team Western Athletic Conference Scholar Athlete Award in 1989 for football.